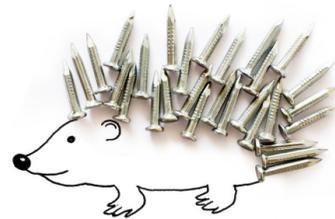
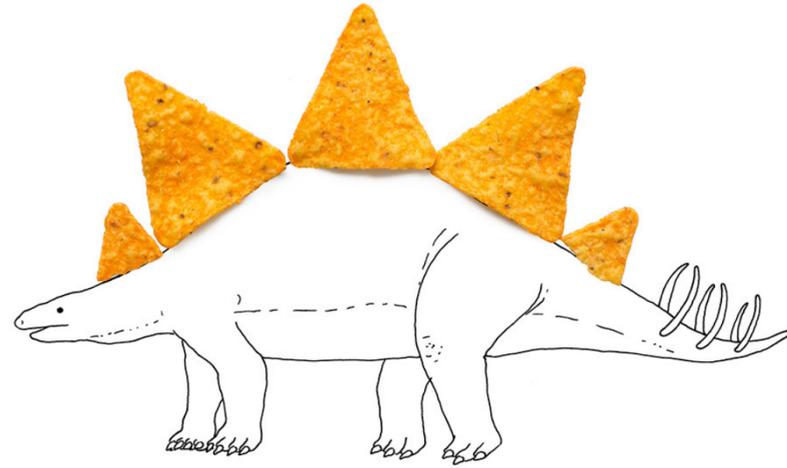


16

JAVIER PÉREZ



Balloon grapes. Crayon burgers. Coffee bean rain. The mind of Ecuadorian graphic designer Javier Pérez has no limits. His compositions reinvent the everyday objects we often know and take for granted.

"Common objects have a great advantage: they are familiar to our eyes but changing their context calls for the attention of the spectator," Javier says.

After being discovered on Instagram by an Art & Design blog, his work started appearing in magazines and advertising campaigns - in 2015, he published a book. His unique style encourages people around the world to see differently.

"I never imagined that what I just did for fun could generate a whole trend, as if it were an artistic movement," he says.

From his studio in Guayaquil, Javier shares his motto with us: "Create each day, regardless of your skills."

